# <u>Instructions for Completing the Application for Guaranteed Issue Life Insurance</u>

Application Form No. AXA301-01, or state variation, to be used for One Owner-Multiple Insureds

Prior to completing and submitting this application, an approved Guaranteed Issue Agreement letter must be obtained from the Underwriting/Guaranteed Issue Unit at the appropriate Operations Center.

#### How to Request Guaranteed Issue (GI) Underwriting

- 1. To request GI Underwriting, the Financial Professional (FP) must submit a completed GI checklist and Census Form, AXA301-03, to the Underwriting/Guaranteed Issue Unit at the appropriate Operations Center for review and approval <u>before applications are taken</u>.
- 2. If approved, a Guaranteed Issue Agreement letter discussing case specifics, processing instructions, and a Guaranteed Issue Offer Number will be sent to the FP for acceptance.
- The employer and FP must sign the Guaranteed Issue Agreement Letter and return it to the Underwriting/ Guaranteed Issue Unit <u>prior</u> to submitting any applications. The FP will then be advised when applications may be taken.

See FB No. 07-427 or AD 07-097 for updated Guaranteed Issue Guidelines and for additional contact information.

### **Submission of Applications**

The following forms must be completed and submitted to the appropriate Operations Center <u>without any premium payments</u>. The Operations Center will advise when premium payments may be accepted. Please print all answers in ink. If you need additional copies of the Census Form or Consent To Insurance form, please photocopy.

- 1. Application for Guaranteed Issue Life Insurance please refer to the Product Guide for specific instructions.
  - Complete the "Business Address" question in section 1. by providing the address to which the Owner prefers
    Premium Payment Notices/Statements be sent.
  - For UL or VUL products complete section 4.b. Life Insurance Qualification Test (the default will be the Guideline Premium Test if no election is specified) and section 4.d. with any optional riders elected.
- 2. Consent To Insurance Form
  - A separate Consent To Insurance form must be completed and signed by each Proposed Insured.
  - Complete the "Business Address" question by providing the Proposed Insured's physical work site address.
  - Ensure that all questions are answered, including the tobacco and actively-at-work questions.
- Census Form
- 4. Financial Professional's Report
  - Must indicate Guaranteed Issue Offer Number in section 2.
- Mandatory procedures must be followed for all EOLI (Employer Owned Life Insurance) sales see FB 06-377, FB 06-541 and FB 07-061 or AD 07-017. EOLI cases will not be issued unless the Acknowledgement of Disclosure Form is received at the Operations Center.

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# **Application For Guaranteed Issue Life Insurance To:**

(Select One)

# ☐ AXA Equitable Life Insurance Company☐ MONY Life Insurance Company of America (MLOA)

which is hereinafter referred to as "the Company."

| Willon is neremailer   | referred to as the Company.  |
|--|--|
| Home Office: 1290 Avenue of  | of the Americas, New York, NY 10104  |
| Instructions: To be used for One Owner-Multiple Insureds. This applica       | tion consists of three sections.   |
| i. Application for Guaranteed Issue Life Insurance. ii. Consent to Insurance | ce Application Supplement. iii. Census Form. Each form must be completed and of the Census Form or Consent to Insurance Form please photocopy. |
|  | of the Census Form of Consent to Insurance Form please photocopy.  |
| 1. OWNER & BENEFICIARY DESIGNATION (if same as Owner)                        |  |
| Name (Give name and title of company authorized representatives, if a        | andicable )  |
| Name (Give name and title of company authorized representatives, if a        | pplicable.)  |
| Mailing/Billing Address  |  |
|  |  |
| City   | Zip Code   |
| Business Address   |  |
|  |  |
| City State   | Zip Code   |
| ()   |  |
| Phone Number Fax Number  | Taxpayer ID Number   |
| 2. BENEFICIARY (if other than Owner)   |  |
| E BENEFICIALIT (II canot than evinor)  |  |
| Name   | Relationship to Proposed Insured   |
|  | Trotationomp to 1 repeased moured  |
| 3. PROPOSED INSUREDS & AMOUNT OF INSURANCE                                   |  |
| See Census Form(s) attached  |  |
| 4. PLAN DESCRIPTION  |  |
| a. Plan  | c. Dividend Election   |
| b. Life Insurance Qualification Test: (For UL or VUL)                        | d. Optional Benefits:  |
| ☐ Guideline Premium Test   | e. Unisex  |
| ☐ Cash Value Accumulation Test   | f. Requested Register Date/  |
| 5. PREMIUM PAYMENT MODE (Check type and frequency)                           |  |
| ☐ Statement Billing:   | ☐ Individual Billing:  |
| ☐ Annual ☐ Semi-Annual ☐ Quarterly ☐ Monthly                                 | ☐ Annual ☐ Semi-Annual ☐ Quarterly ☐ Monthly   |

# 6. FOR VARIABLE LIFE INSURANCE ONLY (please check the appropriate Variable Life Insurance product and Investment options from the choices found below and on the following pages)

## 6.a. INITIAL ALLOCATION TO THE INVESTMENT OPTIONS\*,1

Please see the Prospectus for a description of the investment objective(s) for each Investment Option.

☐ Corporate Owned Incentive Life<sup>SM</sup>

|                                       | Whole Percentages Only) |   | (Whole Percentages |
|---------------------------------------|-------------------------|---|--------------------|
|                                       | For Premiums            | ELLW MR E. W.                             | For Premiums       |
| Guaranteed Interest Account           | %                       | Fidelity VIP Equity-Income                | %                  |
| American Century VP Mid Cap Value     | %                       | Fidelity VIP Growth & Income              | %                  |
| AXA Aggressive Allocation             | %                       | Fidelity VIP High Income                  | %                  |
| AXA Conservative Allocation           | %                       | Fidelity VIP Investment Grade Bond        | %                  |
| AXA Conservative-Plus Allocation      | %                       | Fidelity VIP Mid Cap                      | %                  |
| AXA Moderate Allocation               | %                       | Fidelity VIP Money Market                 | %                  |
| AXA Moderate-Plus Allocation          | %                       | Fidelity VIP Value                        | %                  |
| BlackRock Global Allocation V.I.      | %                       | Fidelity VIP Value Strategies             | %                  |
| EQ/AllianceBernstein International    | %                       | Franklin Small Cap Value Securities       | %                  |
| EQ/AllianceBernstein Small Cap Growth | %                       | Invesco V.I. Financial Services           | %                  |
| EQ/BlackRock Basic Value Equity       | %                       | Invesco V.I. Global Real Estate           | %                  |
| EQ/BlackRock International Value      | %                       | Invesco V.I. International Growth         | %                  |
| EQ/Capital Guardian Research          | %                       | Invesco V.I. Mid Cap Core Equity          | %                  |
| EQ/Common Stock Index                 | %                       | Invesco V.I. Small Cap Equity             | %                  |
| EQ/Equity 500 Index                   | %                       | Ivy Funds VIP Dividend Opportunities      | %                  |
| EQ/Equity Growth PLUS                 | %                       | Ivy Funds VIP Energy                      | %                  |
| EQ/GAMCO Mergers & Acquisitions       | %                       | Ivy Funds VIP Mid Cap Growth              | %                  |
| EQ/GAMCO Small Company Value          | %                       | lvy Funds VIP Science and Technology      | %                  |
| EQ/Global Bond PLUS                   | %                       | lvy Funds VIP Small Cap Growth            | %                  |
| EQ/Global Multi-Sector Equity         | %                       | Lazard Retirement Emerging Markets Equity | %                  |
| EQ/Intermediate Government Bond Index | %                       | MFS International Value                   | %                  |
| EQ/JPMorgan Value Opportunities       | %                       | MFS Utilities                             | %                  |
| EQ/Large Cap Core PLUS                | %                       | Multimanager Aggressive Equity            | %                  |
| EQ/Large Cap Growth Index             | %                       | Multimanager Core Bond                    | %                  |
| EQ/Large Cap Growth PLUS              |                         | Multimanager Mid Cap Value                | %                  |
| EQ/Large Cap Value PLUS               | %                       | Multimanager Multi-Sector Bond            | %                  |
| EQ/Lord Abbett Large Cap Core         | %<br>%                  | Multimanager Technology                   | %                  |
| EQ/Mid Cap Index                      | %                       | Mutual Shares Securities                  | %                  |
| EQ/Mid Cap Value PLUS                 | %                       | Natural Resources                         | %                  |
|                                       |                         | PIMCO VIT Real Return Strategy            | %                  |
| EQ/Money Market                       | %                       | PIMCO VIT Total Return                    | %                  |
| EQ/Montag & Caldwell Growth           | %<br>%                  | Target 2015 Allocation                    | %                  |
| EQ/Quality Bond PLUS                  |                         | Target 2025 Allocation                    | %                  |
| EQ/Small Company Index                | %                       | Target 2035 Allocation                    | %                  |
| EQ/T. Rowe Price Growth Stock         | %                       | Target 2045 Allocation                    | %                  |
| EQ/Wells Fargo Advantage Omega Growth | %                       | T. Rowe Price Health Sciences II          | %                  |
| Fidelity VIP Asset Manager: Growth    | %                       | Templeton Global Bond Securities          | %                  |
| Fidelity VIP Contrafund               | %                       | TOTAL                                     | 100%               |

<sup>\*</sup> The "Investment Start Date" is the latest of: (1) the business day we receive the minimum initial premium at our Administrative Office; (2) the Register Date of your policy; and (3) the issue date of your policy. If you pay the minimum initial premium when you submit your application, this definition of Investment Start Date takes precedence over the contract's provision regarding when your premium payment is allocated to your Policy Account. In AL, AK, AZ, CA, CO, FL, ID, IA, KS, MN, NJ, OR, PA, PR, TN, USVI, and WY your Policy Account will be allocated according to these percentages as of the Investment Start Date. In all other jurisdictions, your Policy Account will be allocated to the EQ/Money Market Investment Option as of the Investment Start Date, and will be allocated according to the above percentages as of the Allocation Date, which is the later of: (1) the first business day following the end of the Free-Look period (e.g., 10 days from the signed date on the Delivery Receipt); and (2) the business day the Delivery Receipt is received in our Administrative Office.

|   | (Whole Perc     | entages Only)  |   | (Whole Perc     | entages Only)     |
|---|-----------------|----------------|---|-----------------|-------------------|
| IF ENLG RIDER IS ELECTED, SEE FUND RESTRICTIONS BELOW.          | For<br>Premiums | For Deductions |   | For<br>Premiums | For<br>Deductions |
| Guaranteed Interest Account                                     | %               | %              | EQ/T. Rowe Price Growth Stock             | %               | %                 |
| AXA Balanced Strategy   | %               | %              | EQ/UBS Growth and Income                  |                 | %                 |
| AXA Conservative Growth Strategy                                | %               | %              | EQ/Van Kampen Comstock                    | %               | %                 |
| AXA Conservative Strategy                                       | %               | %              | EQ/Wells Fargo Advantage Omega Growth     | %               | %                 |
| AXA Growth Strategy   | %               | %              | Fidelity VIP Contrafund                   | %<br>%          | %<br>%            |
| AXA Moderate Growth Strategy                                    | %               | %              |   | %<br>%          |                   |
| All Assat Alless to   | 0/              | 0/             | Fidelity VIP Mid Con                      |                 | %                 |
| All Asset Allocation  | %               | %              | Fidelity VIP Mid Cap                      | %               | %                 |
| American Century VP Mid Cap Value<br>AXA Tactical Manager 400 I | %               | %<br>%         | Franklin Rising Dividends Securities      | %               | %                 |
| AXA Tactical Manager 500 I                                      | %               | %              | Franklin Small Cap Value Securities       | %               | %                 |
| AXA Tactical Manager 2000 I                                     | %               | %              | Franklin Strategic Income Securities      | %               | %                 |
| AXA Tactical Manager International I                            | %               | %              | Goldman Sachs VIT Mid Cap Value           | %               | %                 |
| EQ/AllianceBernstein International                              | %               | %              | Invesco V.I. Global Real Estate           | %               | %                 |
| EQ/AllianceBernstein Small Cap Growth                           | %               | %              | Invesco V.I. International Growth         | %               | %                 |
| EQ/BlackRock Basic Value Equity                                 | %               | %              | Invesco V.I. Mid Cap Core Equity          | %               | %                 |
| EQ/BlackRock International Value                                | %               | %              | Invesco V.I. Small Cap Equity             | %               | %                 |
| EQ/Boston Advisors Equity Income                                | %               | %              | Ivy Funds VIP Energy                      | %               | %                 |
| EQ/Calvert Socially Responsible                                 | %               | %              | Ivy Funds VIP Mid Cap Growth              | %               | %                 |
| EQ/Capital Guardian Growth                                      | %               | %              | Ivy Funds VIP Small Cap Growth            | %               | %                 |
| EQ/Capital Guardian Research                                    | %               | %              | Lazard Retirement Emerging Markets Equity | %               | %                 |
| EQ/Common Stock Index   | %               | %              | MFS International Value                   | %               | %                 |
| EQ/Core Bond Index  | %<br>%          | %<br>%         | MFS Investors Growth Stock Series         | %               | %                 |
| EQ/Equity 500 Index<br>EQ/Equity Growth PLUS                    | %               |                | MFS Investors Trust Series                | %               | %                 |
| EQ/GAMCO Mergers and Acquisitions                               | %               | %              | Multimanager Aggressive Equity            | %               | %                 |
| EQ/GAMCO Small Company Value                                    | %               | %              | Multimanager Core Bond                    | %               | %                 |
| EQ/Global Bond PLUS   | %               | %              | Multimanager International Equity         | %               | %                 |
| EQ/Global Multi-Sector Equity                                   | %               | %              | Multimanager Large Cap Core Equity        | %               | %                 |
| EQ/Intermediate Government Bond Index                           | %               | %              | Multimanager Large Cap Value              | %               | %                 |
| EQ/International Core PLUS                                      | %               | %              | Multimanager Mid Cap Growth               | %               | %                 |
| EQ/International Growth   | %               | %              | Multimanager Mid Cap Value                | %               | %                 |
| EQ/JPMorgan Value Opportunities                                 | %               | %              | Multimanager Multi-Sector Bond            |                 | %                 |
| EQ/Large Cap Core PLUS  | %               | %              | Multimanager Small Cap Growth             | %<br>%          | %<br>%            |
| EQ/Large Cap Growth Index                                       | %               | %              |   | %<br>%          |                   |
| EQ/Large Cap Growth PLUS  | %               | %              | Multimanager Small Cap Value              |                 | %                 |
| EQ/Large Cap Value Index  | %               | %              | Multimanager Technology                   | %               | %                 |
| EQ/Large Cap Value PLUS<br>EQ/Lord Abbett Growth and Income     | %<br>%          | %<br>%         | Mutual Shares Securities                  | %               | %                 |
| EQ/Lord Abbett Large Cap Core                                   | %               | %              | PIMCO VIT CommodityRealReturn Strategy    | %               | %                 |
| EQ/Mid Cap Index  | %               | %              | PIMCO VIT Real Return Strategy            | %               | %                 |
| EQ/Mid Cap Value PLUS   | %               | %              | PIMCO VIT Total Return                    | %               | %                 |
| EQ/Money Market   | %               | %              | T. Rowe Price Equity Income II            | %               | %                 |
| EQ/Montag & Caldwell Growth                                     | %               | %              | Templeton Developing Markets Securities   | %               | %                 |
| EQ/Morgan Stanley Mid Cap Growth                                | %               | %              | Templeton Global Bond Securities          | %               | %                 |
| EQ/PIMCO Ultra Short Bond                                       | %               | %              | Templeton Growth Securities               | %               | %                 |
| EQ/Quality Bond PLUS  | %               | %              | Van Eck VIP Global Hard Assets            | %               | %                 |
| EQ/Small Company Index  | %               | %              | TOTAL                                     | 100%            | 100%              |

<sup>\*</sup> The "Investment Start Date" is the business day your investment first begins to earn a return for you, as described below, and is generally the later of: (1) the business day we receive the minimum initial premium at our Administrative Office; and (2) the Register Date of your policy.

In AL, AK, AZ, CA, CO, FL, GA, HI, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, NE, NH, NJ, NM, NC, OH, OK, OR, PA, PR, RI, SC, TN, TX, UT, VT, VA, WA, WV, WI, and WY your Policy Account will be allocated according to the above percentages as of the Investment Start Date. In all other jurisdictions, your Policy Account (except any amounts you allocated to the Guaranteed Interest Account) will be allocated to the EQ/Money Market investment option as of the later of: (1) the Investment Start Date; and (2) the Issue Date, for 20 calendar days (Money Market Lock-in Period), and will be allocated according to the above percentages on the 1st business day following the Money Market Lock-in Period. However, if we have not received all necessary requirements for your policy as of the Issue Date, the Money Market Lock-in Period will begin on the date we receive, at our Administrative Office, all necessary requirements to put the policy in force.

Any payments we receive prior to your Investment Start Date will be held in a non-interest bearing account until your Investment Start Date.

- \*\* IF EXTENDED NO LAPSE GUARANTEE (ENLG) RIDER is elected:
- a. Investment Options are limited ONLY to the funds BOLDED ABOVE.
- b. Premium allocations to the Guaranteed Interest Account are RESTRICTED to a maximum of 25%.
- c. DO NOT specify Deduction allocations.

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|--|--------------------|------------|---|---------------------|------------|
| IF THE ENHANCED NO LAPSE GUARANTEE                   |                    |            |   |                     |            |
| RIDER IS ELECTED, SEE FUND                           | For                | For        |   | For                 | For        |
| DECEDIATIONS DELOW **                                |                    |            |   |                     |            |
| RESTRICTIONS BELOW.**                                | Premiums           | Deductions |   | Premiums            | Deductions |
| Market Stabilizer Option <sup>2,3</sup>              | %                  | %          | EQ/PIMCO Ultra Short Bond   | %                   | %          |
| Guaranteed Interest Account                          | %                  | %          | EQ/Quality Bond PLUS  | %                   | %          |
| All Asset Allocation                                 | %                  | %          | EQ/Small Company Index  | %                   | %          |
| American Century VP Mid Cap Value                    | %                  | %          | EQ/T. Rowe Price Growth Stock   | %                   | %          |
| AXA Balanced Strategy**                              | %                  | %          | EQ/UBS Growth and Income  |                     | %          |
| AVA Concernative Crouth Strategy**                   |                    |            | EQ/ODS GIOWIII and income   |                     |            |
| AXA Conservative Growth Strategy**                   | %                  |            | EQ/Van Kampen Comstock  |                     |            |
| AXA Conservative Strategy**                          | %                  | %          | EQ/Wells Fargo Advantage Omega Growth<br>Fidelity VIP Contrafund  | %                   | %          |
| AXA Growth Strategy** AXA Moderate Growth Strategy** | %                  | %          | Fidelity VIP Contratund   | %                   | %          |
| AXA Moderate Growth Strategy**                       | %                  | %          | Fidelitý VIP Growth & Income  | %                   | %          |
| AXA Tactical Manager 400 I                           | %                  | %          | Franklin Small Cap Value Securities Franklin Rising Dividends Securities Franklin Small Cap Value Securities Franklin Strategic Income Securities | %                   | %          |
| AXA Tactical Manager 500 I                           | %                  | %          | Franklin Rising Dividends Securities  | %                   | %          |
| AXA Tactical Manager 2000 I                          | %                  | %          | Franklin Small Cap Value Securities   | %                   | %          |
| AXA Tactical Manager International I                 | %                  | %          | Franklin Strategic Income Securities  | %                   | %          |
| EQ/AllianceBernstein International                   | %                  | %          | Goldman Sachs VIT Mid Cap Value   | %                   | %          |
| EQ/AllianceBernstein Small Cap Growth                | %                  | %          | Invesco V.I. Global Real Estate   | %                   | %          |
| EQ/BlackRock Basic Value Equity                      | %                  |            | Invesco V.I. International Growth   | %                   | %          |
| EQ/BlackRock International Value                     | %                  |            | Invesco V.I. Mid Cap Core Equity  |                     | %          |
|  | %                  | %          | Investo V.I. Wild Cap Cole Equity   |                     |            |
| EQ/Boston Advisors Equity Income                     | %                  |            | Invesco V.I. Small Cap Equity   | %                   | %          |
| EQ/Calvert Socially Responsible                      | %                  | %          | ivy Funds vip Energy  | %                   | %          |
| EQ/Capital Guardian Growth                           | %                  | %          | Ivy Funds VIP Mid Cap Growth  | %                   | %          |
| EQ/Capital Guardian Research                         | %                  | %          | Ivy Funds VIP Energy Ivy Funds VIP Mid Cap Growth Ivy Funds VIP Small Cap Growth  | %                   | %          |
| EQ/Common Stock Index                                | %                  | %          | Lazard Retirement Emerging Markets Equity   | %                   | %          |
| EQ/Core Bond Index                                   | %                  | %          | MFS International Value   | %                   | %          |
| EQ/Equity 500 Index<br>EQ/Equity Growth PLUS         | %                  | %          | MFS Investors Growth Stock Series   | %                   | %          |
| EQ/Equity Growth PLUS                                | %                  | %          | MFS Investors Trust Series  | %                   | %          |
| EQ/GAMCO Mergers and Acquisitions                    | %                  | %          | Multimanager Aggressive Equity  | %                   | %          |
| EQ/GAMCO Small Company Value                         | %                  | %          | Multimanager Aggressive Equity<br>Multimanager Core Bond  | %                   | %          |
| EQ/Global Bond PLUS                                  | %                  |            | Multimanager International Equity   | %                   | %          |
| EQ/Global Multi-Sector Equity                        | %                  |            | Multimanager Large Cap Core Equity  |                     | %          |
| EQ/Intermediate Government Bond Index                | %                  | %          | Multimanager Large Cap Core Equity  |                     | %          |
|  |                    |            | Multimanager Large Cap Value  |                     |            |
| EQ/International Core PLUS                           | %                  | %          | Multimanager Mid Cap Growth   | %                   | %          |
| EQ/International Growth                              | %                  | %          | Multimanager Mid Cap Value  | %                   | %          |
| EQ/JPMorgan Value Opportunities                      | %                  | %          | Multimanager Multi-Sector Bond  | %                   | %          |
| EQ/Large Čap Core PLUS                               | %                  | %          | Multimanager Small Cap Growth   | %                   | %          |
| EQ/Large Cap Growth Index                            | %                  | %          | Multimanager Small Cap Value  | %                   | %          |
| EQ/Large Cap Growth PLUS                             | %                  | %          | Multimanager Technology<br>Mutual Shares Securities   | %                   | %          |
| EQ/Large Cap Value Index                             | %                  | %          | Mutual Shares Securities  | %                   | %          |
| EQ/Large Cap Value PLUS                              | %                  | %          | PIMCO VIT CommodityRealReturn Strategy  | %                   | %          |
| EQ/Lord Abbett Growth and Income                     | %                  | %          | PIMCO VIT Real Return Strategy  | %                   | %          |
| EQ/Lord Abbett Large Cap Core                        | %                  | %          | PIMCO VIT Real Return Strategy<br>PIMCO VIT Total Return  | %                   | %          |
| EQ/Mid Cap Index                                     | %                  | %          | T. Rowe Price Equity Income II  |                     | %          |
| EQ/Mid Cap Value DLUC                                |                    | %          | Tompleton Developing Markets Securities   |                     | %          |
| EQ/Mid Cap Value PLUS                                |                    |            | Templeton Developing Markets Securities   |                     |            |
| EQ/Money Market                                      | %                  | %          | Templeton Global Bond Securities  | %                   | %          |
| EQ/Montag & Caldwell Growth                          | %                  | %          | Templeton Growth Securities   | %                   | %          |
| EQ/Morgan Stanley Mid Cap Growth                     | %                  | %          | Van Eck VIP Global Hard Assets  | %                   | %          |
| 1  |                    |            | TOTAL   | 100%                | 100%       |

The "Investment Start Date" is the business day your investment first begins to earn a return for you, as described below, and is generally the later of: (1) the business day we receive the minimum initial premium at our Administrative Office; and (2) the Register Date of your policy.

In AL, AK, AZ, CA, CO, FL, GA, HI, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NE, NH, NJ, NM, NC, OH, OK, OR, PA, PR, RI, SC, TN, TX, UT, VT, VA, WA, WV, WI, and WY, your Policy Account will be allocated according to the above percentages as of the Investment Start Date. In all other jurisdictions, your Policy Account (except any amounts you allocated to the Guaranteed Interest Account) will be allocated to the EQ/Money Market investment option as of the later of: (1) the Investment Start Date; and (2) the Issue Date, for 20 calendar days (Money Market Lock-in Period), and will be allocated according to the above percentages on the 1st business day following the Money Market Lock-in Period. However, if we have not received all necessary requirements for your policy as of the Issue Date, the Money Market Lock-in Period will begin on the date we receive, at our Administrative Office, all necessary requirements to put the policy in force.

Any payments we receive prior to your Investment Start Date will be held in a non-interest bearing account until your Investment Start Date.

If you elect the Market Stabilizer Option, the portion of your Policy Account, per the above premium percentage for such option, will be allocated as stated above.

In AL, AK, AZ, CA, CO, FL, GA, HI, ID, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NE, NH, NJ, NM, NC, OH, OK, OR, PA, PR, RI, SC, TN, TX, UT, VT, VA, WA, WV, WI, and WY, such portion of your Policy Account will be allocated to the Market Stabilizer Option Holding Account and held for 20 calendar days. If the policy is issued as a result of a replacement in these states, such portion of your Policy Account will be allocated to the Market Stabilizer Option Holding Account and held for 30 calendar days (45 calendar days in PA). However, if we have not received all necessary requirements for your policy as of the Issue Date, the period of time during which amounts will remain in the Market Stabilizer Option Holding Account will begin on the date we receive, at our Administrative Office, all necessary requirements to put the policy in force. Thereafter, such amount will be transferred to the Market Stabilizer Option at the next available Segment Start Date, provided that the conditions specified in the rider and the Prospectus are met.

In all other jurisdictions, such portion of your Policy Account will be allocated to the EQ/Money Market Investment Option for 20 business days. If the policy is issued as result of a replacement, such portion of your Policy Account will remain in the EQ/Money Market Investment Option for 30 calendar days (60 calendar days in NY). However, if we have not received all necessary requirements for your policy as of the Issue Date, the period of time during which amounts will remain in the EQ/Money Market Investment Option will begin on the date we receive, at our Administrative Office, all necessary requirements to put the policy in force. Thereafter, such portion of your Policy Account will be allocated to the Market Stabilizer Option Holding Account until the next available Segment Start Date, at which time such amount will be transferred to the Market Stabilizer Option, provided that the conditions specified in the rider and the Prospectus are met.

Any percentages specified for deductions for the Market Stabilizer Option will apply only to the Market Stabilizer Option Holding Account prior to a Segment Start Date.

<sup>\*\*</sup> If the Enhanced No Lapse Guarantee Rider is elected, Investment Options are limited only to the funds **bolded** above. Specify Premium allocations only (do not specify Deduction allocations).

# 6.aa. ALLOCATIONS IF THE MARKET STABILIZER OPTION IS ELECTED Market Stabilizer Option (Variable Indexed Option Rider) Specified Growth Cap Rate \_\_\_\_\_\_% (indicate a Growth Cap Rate between 6% and 10% in whole percentages only) If the Growth Cap Rate AXA Equitable sets on a given Segment Start Date is less than the rate you specify, any Policy Account Value you have in the Market Stabilizer Option Holding Account will not be transferred into that Segment. If you do not indicate a Specified Growth Cap Rate, the Specified Growth Cap Rate will be set to 6%, the guaranteed minimum Growth Cap Rate, and funds will transfer into a new Segment on all available Segment Start Dates, provided the conditions specified in the rider and Prospectus are met. TRANSFERS FROM THE VARIABLE INVESTMENT OPTIONS TO SUPPLEMENT THE UNLOANED GUARANTEED INTEREST ACCOUNT (GIA) If you elect the Market Stabilizer Option, monthly deductions will be allocated 100% to the unloaned GIA on a Segment Start Date. If the unloaned GIA is not sufficient to cover such monthly deductions for the longest Segment Term, funds will be transferred pro-rata from amounts in the Variable Investment Options, including the Market Stabilizer Option Holding Account, to the unloaned GIA to supplement any remaining monthly deductions. You may also specify deduction percentages below for transferring amounts from the Variable Investment Options to supplement the unloaned GIA. (ii) Check here if you wish transfers to be made pro-rata from amounts in all available Variable Investment Options, including the Market Stabilizer Option Holding Account, to supplement the unloaned GIA. If this box is not checked, please specify below the Variable Investment Options from which amounts should be transferred to supplement the unloaned GIA. Variable Investment Options to Transfer from (complete only if (ii) is not checked): Percentage (whole percentages only): TOTAL 100 % **SEGMENT MATURITY ALLOCATION** Each Segment of the Market Stabilizer Option has a Segment Maturity Date, which is approximately one year following a Segment Start Date. You may specify the investment option allocation percentages for the rollover of the Segment Maturity Value. (iii) Check here if you wish to rollover your Market Stabilizer Option Segment Maturity Value to a new Segment. If this box is not checked, indicate allocations for rollover of the Segment Maturity Value below. Please note that by electing less than 100% rollover, the total portion of your Policy Account Value allocated to the Market Stabilizer Option will continually decrease as future rollovers occur, if no other changes were made. For example, a Segment Maturity Allocation of 50% to the Market Stabilizer Option will rollover 50% of the original Market Stabilizer Option allocation in year 2 but only 25% (50% x 50%) of the original Market Stabilizer Option allocation in year 3. Investment Options for Rollover (complete only if (iii) is not checked): Percentage (whole percentages only):

AXA301-01 CA X00617\_2a (09/10)

TOTAL

100 %

| 6.b. SUITABILITY and VLI DISCLOSURE  |  |   |
|--|--|---|
| i. Have you, the Proposed Insured or the Owner, if other the   | an the Proposed Insured, received:   |   |
|  |  | ☐ Yes ☐ No  |
| Date of prospectus/; Date of any supp  | plement(s)/;/;/  |   |
| (2) a prospectus for the designated investment company(  |  | ☐ Yes ☐ No  |
| Date of prospectus/ Date of any supp   | olement(s)/;/;/  |   |
|  |  | ☐ Yes ☐ No  |
|  | olement(s)/;/;/  |   |
|  | olement(s)/;/;/  |   |
|  | plement(s);;   |   |
|  | plement(s)/;/;/  |   |
| Date of prospectus/ Date of any supp   | olement(s)/;/;/ olement(s)/;/;/  |   |
| ii. Do you understand that (i) policy values reflect certain de<br>credited interest for Guaranteed Interest Account and/or ti<br>value may be subject to a surrender charge, if any, upon<br>iii. With this in mind, is (are) the policy(ies) in accord with yo   | ductions and charges and may increase or decrease depending on the investment experience of Separate Account Funds and (ii) the cash policy surrender, lapse or face amount reduction?   | ☐ Yes ☐ No  |
|  | C  | ☐ Yes ☐ No  |
| 7. REPLACEMENT   |  |   |
| Will any existing life insurance or annuity contract be replaced o will be issued?   |  | ☐ Yes ☐ No<br>placed.)  |
|  |  |   |
|  |  |   |
|  |  |   |
|  |  |   |
| 9. TAXPAYER I.D. NUMBER CERTIFICATION  |  |   |
|  | be issued to me), and (ii) I am not subject to backup withholding because (a fied by the Internal Revenue Service (IRS) that I am subject to backup withl  | holding as a  |
| am a U.S. person (Person includes U.S. Corporation, Partnershi<br><b>Certification instructions.</b> You must cross out item (ii) above if<br>because you have failed to report all interest and dividends on y  | ip, or Trust established under the laws of a State of the United States).  you have been notified by the IRS that you are currently subject to backup  |   |
| am a U.S. person (Person includes U.S. Corporation, Partnershi<br>Certification instructions. You must cross out item (ii) above if  | ip, or Trust established under the laws of a State of the United States).  you have been notified by the IRS that you are currently subject to backup  |   |
| am a U.S. person (Person includes U.S. Corporation, Partnershi  Certification instructions. You must cross out item (ii) above if because you have failed to report all interest and dividends on y  Sign  Signature of U.S. Person/  Here  Authorized Representative  Policyowner   | ip, or Trust established under the laws of a State of the United States). You have been notified by the IRS that you are currently subject to backup your tax return.  |   |
| am a U.S. person (Person includes U.S. Corporation, Partnershi  Certification instructions. You must cross out item (ii) above if because you have failed to report all interest and dividends on y  Sign  Signature of U.S. Person/  Here Authorized Representative ▶ Policyowner  AGREEMENT. Each signer of this application agrees that:  | ip, or Trust established under the laws of a State of the United States). You have been notified by the IRS that you are currently subject to backup your tax return.  | withholding   |
| am a U.S. person (Person includes U.S. Corporation, Partnershi  Certification instructions. You must cross out item (ii) above if because you have failed to report all interest and dividends on y  Sign  Signature of U.S. Person/  Here  Authorized Representative  Policyowner  AGREEMENT. Each signer of this application agrees that:  (1). The statements and answers in all parts of this application amay rely on them in acting on this application.  (2). No insurance shall take effect on this application: (a) until authorization is signed, while the person(s) proposed for insurances to the best of my (our) knowledge and belief the states.   | ip, or Trust established under the laws of a State of the United States).  you have been notified by the IRS that you are currently subject to backup your tax return.  Date   The provided in the laws of a State of the United States).  Date   are true and complete to the best of my (our) knowledge and belief. AXA Education is a policy is delivered and the full initial premium for it is paid, or an appropriate is (are) living; (b) before any Register Date specified in this applicatements and answers in all parts of this application continue to be true.   | quitable/MLOA   |
| am a U.S. person (Person includes U.S. Corporation, Partnershi Certification instructions. You must cross out item (ii) above if because you have failed to report all interest and dividends on your Sign Signature of U.S. Person/ Here Authorized Representative ▶ Policyowner  AGREEMENT. Each signer of this application agrees that:  (1). The statements and answers in all parts of this application amay rely on them in acting on this application.  (2). No insurance shall take effect on this application: (a) until authorization is signed, while the person(s) proposed for insurances to the best of my (our) knowledge and belief the station without material change, as of the time such premium is paid (3). No financial professional or medical examiner has author requirements. AXA Equitable/MLOA shall not be bound by an   | ip, or Trust established under the laws of a State of the United States).  If you have been notified by the IRS that you are currently subject to backup your tax return.  Date   The property of the laws of a State of the United States).  Date   The property of the laws of a State of the United States).  The property of the laws of the United States of the United S | quitable/MLOA roved payment cation; and complete OA's rights or   |
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| am a U.S. person (Person includes U.S. Corporation, Partnershi Certification instructions. You must cross out item (ii) above if because you have failed to report all interest and dividends on your Sign Signature of U.S. Person/ Here Authorized Representative ▶ Policyowner  AGREEMENT. Each signer of this application agrees that:  (1). The statements and answers in all parts of this application amay rely on them in acting on this application.  (2). No insurance shall take effect on this application: (a) until authorization is signed, while the person(s) proposed for insunless to the best of my (our) knowledge and belief the stwithout material change, as of the time such premium is paid (3). No financial professional or medical examiner has author requirements. AXA Equitable/MLOA shall not be bound by an (4). All Proposed Insureds are "exempt employees" as defined in For VLI: Illustrations of benefits, including death be   | ip, or Trust established under the laws of a State of the United States). It you have been notified by the IRS that you are currently subject to backup your tax return.  Date   The property of the best of my (our) knowledge and belief. AXA Educate a policy is delivered and the full initial premium for it is paid, or an appropriate and answers in all parts of this application continue to be true at or an approved payment authorization is signed. The property of the California Labor Code and any regulations promulgated the policy values and cash surrender values, are available on request.  | quitable/MLOA<br>roved paymen<br>cation; and (c)<br>and complete<br>OA's rights of  |
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## **CONSENT TO INSURANCE**

Proposed Insured to Complete

| Consent to Insurance to:  |   |  |  |  |                 |
|---|---|--|--|--|-----------------|
| (Select One)  ☐ AXA Equitable Life Insurance Cor ☐ MONY Life Insurance Company or which will sometimes hereinafter be   | f America (MLOA)  | ompany".   |  |  |                 |
| I,Name of Proposed Insure   | d   |  |  | · ·  | policy on my    |
| life for the initial face amount of \$  | Insert Amount   | which will be owned by   | Name o   | of Owner                                   | _·              |
| I understand that the Owner will design   | ate the beneficiary an  | d I have no right to name  | or change a beneficiary.                                     |  |                 |
| Business Address  | Number/Street   |  |  | Floor                                      |                 |
|   | City  | State  |  | Zip Code                                   |                 |
| U.S. Citizen? ☐ Yes ☐ No If I   | No, Country   |  | U.S. Visa #  |  |                 |
| U.S. Driver's License #   |   | and  | State of Issue   |  |                 |
| Passport #  |   | (required for non-L  | J.S. citizens or if U.S. Driv                                | ver's License is not avai                  | ilable)         |
| Are you, the Proposed Insured, either: immediate family member of such offici   | (1) A senior military, g<br>al? □ Yes □ No If                             | overnmental, or political of<br>Yes, identify the name of                    | ficial in a non-U.S. countr<br>the official, office held and | y, or <b>(2)</b> Closely associal country. | ated with or an |
| UNDERWRITING QUESTIONS  |   |  |  |  |                 |
| During the previous 3 months has normal capacity and, in particular, working days)? (If No, give details below.)  | not been hospitalized   | or absent from work due to   | illness or accident for m                                    | ore than 5 consecutive                     | ☐ Yes ☐ No      |
| 2. Was the Proposed Insured actively  | at work on the date t   | his consent form was signe   | ed?  |  | ☐ Yes ☐ No      |
| 3. Has the Proposed Insured used an   | y tobacco products w  | ithin the last 12 months? .  |  |  | ☐ Yes ☐ No      |
| 4. Details  |   |  |  |  |                 |
| AGREEMENT   |   |  |  |  |                 |
| The information provided on this form is shall be part of the application for insuracting on the application or on the requal to the application or on the requirement of the application or on the application or on the requirement of the application or on the application or | ance or request for po<br>est for the policy char<br>intent to defraud an | olicy change or reinstatemenge or reinstatement.  The insurance company file | ent, as the case may be.                                     | The Company may rely                       | on them in      |
| Signature of Proposed Insured   | Date  | Resider  | nce Address: Nu  | mber St                                    | treet           |
|   |   | City   |  | State Zin                                  | Code            |

(Note: Please photocopy if additional copies of this form are needed.)

(Select One) Census Form to:

☐ AXA Equitable Life Insurance Company
 ☐ MONY Life Insurance Company of America (MLOA)
 which is hereinafter referred to as "the Company."
 (Note: Please photocopy if additional copies of this form are needed.)

|                           |                               | Death Benefit<br>Option A or B         |  |  |  |  |  |  |  |  |  |  |
|---------------------------|-------------------------------|--|--|--|--|--|--|--|--|--|--|--|
|                           |                               | Social Security<br>Number<br>(###-###) |  |  |  |  |  |  |  |  |  |  |
|                           |                               | Periodic<br>Premium<br>Payment         |  |  |  |  |  |  |  |  |  |  |
|                           |                               | Initial<br>Premium<br>Payment          |  |  |  |  |  |  |  |  |  |  |
|                           |                               | ITR<br>Amount                          |  |  |  |  |  |  |  |  |  |  |
|                           |                               | Initial<br>Face<br>Amount              |  |  |  |  |  |  |  |  |  |  |
|                           |                               | Annual<br>Salary                       |  |  |  |  |  |  |  |  |  |  |
|                           | Dated                         | Sex<br>(M/F)                           |  |  |  |  |  |  |  |  |  |  |
|                           |                               | State of<br>Residence                  |  |  |  |  |  |  |  |  |  |  |
|                           |                               | Date of Birth<br>(mm/dd/yyyy)          |  |  |  |  |  |  |  |  |  |  |
| of Policies               | cation Number                 | Job Title                              |  |  |  |  |  |  |  |  |  |  |
| Name of Owner of Policies | Census for Application Number | Proposed<br>Insured's<br>Name          |  |  |  |  |  |  |  |  |  |  |

Any person who knowingly and with intent to defraud any insurance company files an application or statement of claim containing any materially false, misleading or incomplete information is guilty of a crime which may be punishable under state or federal law.

| Date:                             |            |
|-----------------------------------|------------|
| Title of Person Signing:          |            |
|                                   | Print Name |
| , policies de la company.         | Signature  |
| Census Confirmed and Authorized b |            |

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| 1. Business Insurance   |   |                            |                        |  |   |
|---|---|----------------------------|------------------------|--|---|
| (1) Is the owner a member or an associated per  | roon of a mombar of   | the Netional Association   | of Coourition Doctors  | Inc. (NASD)2   | □ Voo. □ No                                     |
| (2) Persons authorized to transact business on  |   | the National Association ( | or Securities Dealers, | , IIIC. (NASD)?  | ☐ Yes ☐ No                                      |
| Name:   |   | Title:                     |                        |  |   |
| Name:   |   | Title:                     |                        |  |   |
| Name:   |   | Title:                     |                        |  |   |
| (3) Total Assets (as of last fiscal quarter): \$  |   |                            |                        |  |   |
| If the answer to Question 3 above is less that  (a) Net Income (last fiscal quarter):   |   |                            |                        |  |   |
| □ \$5 million=10 million □ \$10 million +   |   | _ \$301,000=2 Hillion      | ψ2                     |  |   |
| (a) Net Worth (last fiscal quarter):  | ss than 0 🗆 \$0-500   | 0,000 □ \$501,000–2 mi     | illion                 |  |   |
| ☐ \$2 million-5 million ☐ \$5 million-10  |   |                            |                        |  |   |
| (4) Purpose ☐ Key Person ☐ Buy-Out Fu☐ Overhead Expense ☐ Qualified Retire  | · ·   |                            | inuation ☐ Execu       |  | (Other)   |
| (5) Type of Business  |   | · ·                        | ` '                    |  | (Othor)   |
| ☐ Professional Service ☐ Mining ☐ Reta  |   |                            | (Other)                |  |   |
| (6) No. of Employees ☐ 10-24 ☐ 25-49  | □ 50–99 □ 10  | 0–499 🗌 500+               |                        |  |   |
| 2. Remarks/Other Pertinent Information  | concurrent Application                                      | ☐ GI Offer#                |                        |  |   |
|   | ondarion, application                                       | (this # is provided in th  |                        | er)  |   |
| Did you (i) verify the identity of the Policyowner by   |   |                            |                        |  |   |
| instrument, and (ii) inquire about the source of the operson.)  | customer's assets an  | d income? Yes              | (If no, sales associ   | ate must contact B                                     | ranch Controls                                  |
| Did you confirm that the Proposed Insured responde  |   |                            | e Form pertaining to   | foreign military, go                                   | vernment, or                                    |
| political affilliation. Yes (If no, sales asso  | ociate must contact B                                       | ranch Controls person.)    |                        |  |   |
| 3.  |   |                            |                        |  |   |
| J.  |   |                            |                        |  |   |
| 3.  |   |                            |                        | NMD to   | o check   |
| 3.  |   |                            |                        | 4  | 5   |
|   | Last  | Financial<br>Professional  |                        |  |   |
| Financial Professional(s) Name(s)   | Last<br>Init.   |                            | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or                              |
|   |   | Professional               | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or<br>annualize                 |
|   |   | Professional               | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or<br>annualize                 |
|   |   | Professional               | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or<br>annualize                 |
|   |   | Professional               | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or<br>annualize                 |
|   |   | Professional               | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or<br>annualize                 |
|   |   | Professional               | %                      | 4<br>[Do not<br>prepay or<br>annualize                 | 5<br>[Prepay<br>or<br>annualize                 |
| Financial Professional(s) Name(s)   | Init.   | Professional Number        |                        | 4<br>[Do not<br>prepay or<br>annualize<br>commissions] | 5<br>[Prepay<br>or<br>annualize<br>commissions] |
| Financial Professional(s) Name(s)  4. Will any existing insurance or annuity be replaced 5. I certify that I have asked and recorded completely   | Init.  I or changed (or has in y and accurately the         | Professional Number        | urance applied for wi  | 4 [Do not prepay or annualize commissions]             | 5 [Prepay or annualize commissions]             |
| Financial Professional(s) Name(s)  4. Will any existing insurance or annuity be replaced  | Init.  I or changed (or has in y and accurately the         | Professional Number        | urance applied for wi  | 4 [Do not prepay or annualize commissions]             | 5 [Prepay or annualize commissions]             |
| Financial Professional(s) Name(s)  4. Will any existing insurance or annuity be replaced 5. I certify that I have asked and recorded completely   | Init.  I or changed (or has in y and accurately the herein. | Professional Number        | urance applied for wi  | 4 [Do not prepay or annualize commissions]             | 5 [Prepay or annualize commissions]             |
| Financial Professional(s) Name(s)  4. Will any existing insurance or annuity be replaced 5. I certify that I have asked and recorded completely and I know of nothing that has not been recorded  Registered Representative's Signature | Init.  I or changed (or has i y and accurately the herein.  | Professional Number        | urance applied for wi  | 4 [Do not prepay or annualize commissions]             | 5 [Prepay or annualize commissions]             |
| Financial Professional(s) Name(s)  4. Will any existing insurance or annuity be replaced 5. I certify that I have asked and recorded completely and I know of nothing that has not been recorded  | Init.  I or changed (or has i y and accurately the herein.  | Professional Number        | urance applied for wi  | 4 [Do not prepay or annualize commissions]             | 5 [Prepay or annualize commissions]             |