

VARIABLE UNIVERSAL LIFE SUPPLEMENT FORMING PART OF THE APPLICATION FOR LIFE INSURANCE

This Application Supplement must be completed by the Proposed Insured(s) and Owner, if other than the Proposed Insured(s), for Variable Life Application only.

Product (select one):	ptimizer		🗌 IL Legacy		egacy	
Owner's Name	Propose	ed Insured's Name		Date of Bir	th	
1. INITIAL ALLOCATION TO THE INVESTMENT Please see the Prospectus for a description of	OPTIONS*		Policy I	No. (if known)	(mm/dd	1/yyyy)
	(Whole Perc	entages Only)			(Whole Perc	entages Only)
IL LEGACY AND SIL LEGACY: IF ENLG RIDER IS	For	For			For	For
ELECTED, SEE FUND RESTRICTIONS BELOW.**	Premiums	Deductions			Premiums	Deductions
Guaranteed Interest Account**	%	%	EQ/Large Cap Growth PLUS		%	%
AXA Aggressive Allocation**	%	%	EQ/Large Cap Value Index		%	%
AXA Conservative Allocation**	%	%	EQ/Large Cap Value PLUS		%	%
AXA Conservative-Plus Allocation**	%	%	EQ/Lord Abbett Growth and I		%	%
AXA Moderate Allocation**	%	%	EQ/Lord Abbett Large Cap Co	ore	%	%
AXA Moderate-Plus Allocation**	%	%	EQ/Mid Cap Index		%	%
			EQ/Mid Cap Value PLUS		%	%
EQ/AllianceBernstein International	%	%	EQ/Money Market		%	%
EQ/AllianceBernstein Small Cap Growth	%	%	EQ/Montag & Caldwell Grow	th	%	%
EQ/BlackRock Basic Value Equity	%	%	EQ/PIMCO Ultra Short Bond		%	%
EQ/BlackRock International Value	%	%	EQ/Quality Bond PLUS		%	%
EQ/Boston Advisors Equity Income	%	%	EQ/Small Company Index		%	%
EQ/Calvert Socially Responsible	%	%	EQ/T. Rowe Price Growth Sto	ock	%	%
EQ/Capital Guardian Growth	%	%	EQ/UBS Growth and Income		%	%
EQ/Capital Guardian Research	%	%	EQ/Van Kampen Comstock		%	%
EQ/Common Stock Index	%	%	EQ/Van Kampen Mid Cap Gro	owth	%	%
EQ/Core Bond Index	%	%	Multimanager Aggressive Eg	uity	%	%
EQ/Equity 500 Index	%	%	Multimanager Core Bond		%	%
EQ/Equity Growth PLUS	%	%	Multimanager International	Equity	%	%
EQ/Evergreen Omega	%	%	Multimanager Large Cap Con	re Equity	%	%
EQ/GAMCO Mergers and Acquisitions	%	%	Multimanager Large Cap Gro	owth	%	%
EQ/GAMCO Small Company Value	%	%	Multimanager Large Cap Val		%	%
EQ/Global Bond PLUS	%	%	Multimanager Mid Cap Grow	<i>r</i> th	%	%
EQ/Global Multi-Sector Equity	%	%	Multimanager Mid Cap Value		%	%
EQ/Intermediate Government Bond Index	%	%	Multimanager Multi-Sector E	Bond	%	%
EQ/International Core PLUS	%	%	Multimanager Small Cap Gro		%	%
EQ/International Growth	%	%	Multimanager Small Cap Val		%	%
EQ/JPMorgan Value Opportunities	%	%	Multimanager Technology		%	%
EQ/Large Cap Core PLUS	%	%	TOTAL		100%	100%
EQ/Large Cap Growth Index	%	%				

*The "Investment Start Date" is the business day your investment first begins to earn a return for you, as described in the next paragraph, and is generally the later of: (1) the business day we receive the minimum initial premium at our Administrative Office; and (2) the Register Date of your policy.

In AL, AK, AZ, CA, CO, FL, ID, IA, KS, MN, NJ, OR, PA, PR, TN, USVI, and WY your Policy Account will be allocated according to the above percentages as of the Investment Start Date. In all other jurisdictions, your Policy Account (except any amounts you allocated to the Guaranteed Interest Account) will be allocated to the EQ/Money Market Investment Option as of the Investment Start Date for 20 days (Money Market Lock-in Period), and then will be allocated according to the above percentages on the 1st business day following the Money Market Lock-in Period.

Any payments we receive prior to your Investment Start Date will be held in a non-interest bearing account until your Investment Start Date.

** IF EXTENDED NO LAPSE GUARANTEE (ENLG) RIDER is elected:

a. Investment Options are limited ONLY to the funds BOLDED ABOVE.

b. Premium allocations to the Guaranteed Interest Account are RESTRICTED to a maximum of 25%.

c. DO NOT specify Deduction allocations.

2. SUITABLITY

	Have you, the Proposed Insured(s) and the Owner, if other than the Proposed Insured(s), received: (1) a prospectus for policy(ies) applied for?	🗆 Yes 🛛	No
	Date of prospectus;;;		
	(2) a prospectus for the designated investment company(ies)?	🗆 Yes 🗌	No
	Date of prospectus;;		
	Do you understand that (i) policy values reflect certain deductions and charges, and may increase or decrease depending on credited interest for the Guaranteed Interest Account and/or the investment experience of Separate Account Funds and (ii) the cash value may be	e	
	subject to a surrender charge, if any, upon policy surrender, lapse or face amount reduction?		No
C.	With this in mind, is (are) the policy(ies) in accord with your insurance and long-term investment objectives and anticipated financial need	eds? 🗌 Yes 🛛	□ No

- d. Disclosures and Consent for Delivery of Initial Prospectus on CD-Rom for AXA Equitable's and its affiliates' Variable Life products.
 - By checking the box and signing this application supplement, you acknowledge that you received the initial prospectus on computer readable compact disk "CD", if available for the product chosen, and that you are able to access the CD information. In order to retain the prospectus indefinitely, you must print it. You understand that you may request a prospectus in paper format at any time by calling Customer Service at 1-877-222-2144, and that all subsequent prospectus updates and supplements will be provided to you in paper format, unless you enroll in our electronic delivery service.

3. OPTIONAL BENEFITS/RIDERS

IL Optimizer

- 🗌 Cash Value Plus Rider
- Disability Waiver of Premium Rider
 - OR
- Disability Waiver of Monthly Deductions Rider
- Children's Term Insurance Rider (complete Children's Term Insurance Rider Supplement) Amount \$
- □ Long-Term Care Services Rider (complete Long-Term Care Services Rider Supplement)[†]
- Option to Purchase Additional Insurance Rider Amount \$
- □ Other

IL Legacy

- Disability Waiver of Monthly Deductions Rider
- Extended No Lapse Guarantee (ENLG) Rider *(indicate no. of years as measured from the Register Date)*
 - 🗌 20 Years (minimum)
 - 🗌 To Age 100 (maximum)
- □ Other (specify no. of years) _____ years
- Children's Term Insurance Rider (complete Children's Term Insurance Rider Supplement) Amount \$
- □ Long-Term Care Services Rider (complete Long-Term Care Services Rider Supplement) [†]
- Option to Purchase Additional Insurance Rider
- Amount \$ _____
- Other ____

SIL Legacy

- Extended No Lapse Guarantee (ENLG) Rider *(indicate no. of years as measured from the Register Date)*
 - 🗌 30 years (minimum)
 - 🗌 To Age 100 (maximum)
- Other (specify no. of years) _____ years
- □ Estate Protector Rider (EPR benefit is a maximum of 122% of the base policy face amount)

□ Other _____

⁺ Not available in Florida, Minnesota, North Carolina, and Washington.

4. AUTOMATIC TRANSFER SERVICE Note: Not available if you elect the Asset Rebalancing Service or the Extended No Lapse Guarantee (ENLG) Rider. A minimum of \$5,000 must be allocated to the EQ/Money Market Investment Option. Up to 8 investment options can receive the monthly automatic transfer. Each transfer must be at least \$50. The automatic transfer is effective on the first monthly anniversary after the Money Market Lock-in period ends and will continue until the amount allocated to the EQ/Money Market Investment Option is depleted.

Investment Options to Receive Transfer:	Dollar Amount:	
	<u>\$</u>	
	\$	
	\$	
	S	
	\$	
	\$	
	\$	
	5	

I (we), the undersigned, have read the detailed description of the Automatic Transfer Service in the prospectus. My (our) instructions will remain in effect until (a) insufficient funds are available to process transfers, (b) I (we) provide new written instructions, or (c) the Automatic Transfer Service otherwise terminates as described in the prospectus. I (we) understand that use of the Automatic Transfer Service does not guarantee a profit and will not protect against loss in a declining market.

5. ASSET REBALANCING SERVICE Note: Not available if you elect the Automatic Transfer Service or the Extended No Lapse Guarantee (ENLG) Rider. The Guaranteed Interest Account is not available for Asset Rebalancing. Your allocation among the investment options will be periodically re-adjusted according to the percentage you indicated in Section 1 and the frequency you choose below. Asset allocation percentages of 2% or more (in whole percentages) may be specified for all variable investment options up to a maximum of 50 options. Asset Rebalancing is effective on the first monthly anniversary after the Money Market Lock-in period ends.

Quarterly	Semi-annually	🗌 Annually
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I (we), the undersigned, have read the detailed description of the Asset Rebalancing Service in the prospectus. My (our) instructions will remain in effect until (a) I (we) provide new written instructions or (b) Asset Rebalancing otherwise terminates as described in the prospectus. I (we) understand that the use of the Asset Rebalancing Service does not guarantee a profit and will not protect against loss in a declining market.

REMARKS

THE UNDERSIGNED UNDERSTAND(S) THAT THE POLICY VALUES AND THE DEATH BENEFIT MAY INCREASE OR DECREASE IN ACCORDANCE WITH THE INVESTMENT EXPERIENCE OF THE VARIABLE SUBACCOUNTS (SUBJECT TO ANY SPECIFIED MINIMUM GUARANTEES).

Date (mm/dd/yyyy)

Х

Signature of Proposed Insured

X

Signature of Additional/Joint Proposed Insured

Х

Signature of Owner, if other than the Proposed Insured(s), who agrees to be bound by the representations and agreements in this and any other part of the application

Based on the information furnished by the Proposed Insured(s) and Owner, if other than the Proposed Insured(s), in this and any other part of the application(s), I certify that I have reasonable grounds for believing the purchase of the policy applied for is suitable for the applicant or the owner. I further certify the current prospectuses were delivered and that no written sales materials other than those furnished by the Company were used.

Date (mm/dd/yyyy)

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Signature of Licensed Financial Professional/Insurance Broker